



Date: 07.03.2024

**Report on Student Development Programme (SDP) organized by  
Department of Pharmacy, Integral University, Lucknow  
16 August to 02 September 2023 & 05 – 22 Feb 2024**

The Department of Pharmacy successfully organized a Student Development Programme (SDP) for B. Pharm students with the aim to enhance their personal, academic, and professional competencies. The SDP was conducted in two modules:

- **Module-1:** 16 August to 02 September 2023
- **Module-2:** 05 to 22 February 2024

This initiative was designed to offer practical insights and skill-building opportunities in various domains of pharmaceutical sciences and professional development.

**Programme Schedule**

Module	Dates	Time	Days
Module-1	16 Aug – 02 Sep 2023	04:00 – 05:30 PM	Monday to Friday
		12:30 – 03:30 PM	Saturday
Module-2	05 – 22 Feb 2024	04:00 – 05:30 PM	Monday to Friday
		12:30 – 03:30 PM	Saturday

**Venue:** Seminar Hall, Department of Pharmacy

**Resource Persons and Themes:**

**Module-1**

**Mr. Syed Ehtisham Hussain**

*Director, Gracemed Formulations Pvt. Ltd., Lucknow*

**Themes:**

- *Pharmaceutical Products in Pharmaceutical Marketing*
- *Medication Errors and Prevention Strategies*

**Module-2**

- **Mr. Dinesh Singh Chauhan**

*Director, Stoffer Health Care, Lucknow*

**Themes:**

- *Pathways in Pharmacy*
- *Career and Professional Development*



## Highlights of the Programme

- Insightful and interactive sessions by seasoned industry professionals.
- Real-world case studies and examples on medication errors and marketing strategies.
- Discussions on career planning, interview skills, and higher studies.
- Students actively participated in Q&A sessions, quiz, and feedback rounds.
- Motivational interactions encouraged students to explore diverse roles in the pharmaceutical sector.

## Attendance

- All B. Pharm students attended the programme regularly.
- Sessions witnessed high engagement and positive feedback from participants.

## Feedback and Outcomes

- Students reported improved understanding of pharmacy career paths and practical challenges in the field.
- Increased awareness of medication safety protocols and professional growth strategies.
- Faculty appreciated the relevance and quality of the sessions in aligning with academic goals.

The Student Development Programme (SDP) proved to be a valuable platform for bridging the gap between academic learning and professional expectations. The Department of Pharmacy expresses gratitude to the resource persons and applauds the enthusiasm of all students members for making the programme a success. Professor (Dr.) Juber Akhtar conveyed his sincere appreciation to the speaker as well as to the students for their participation.



Fig.: Mr. Syed Ehtisham Hussain engaging SDP of Session 2023-24.





**INTEGRAL  
UNIVERSITY**



**FACULTY OF PHARMACY  
DEPARTMENT OF PHARMACY**



Fig.: Mr. Syed Ehtisham Hussain engaging SDP of Session 2023-24.

*Juber*

Prof. (Dr.) Juber Akhtar  
Head,  
Department of Pharmacy

*Syed Misbahul Hasan*  
02/3/24

Prof. (Dr.) Syed Misbahul Hasan  
Dean,  
Faculty of Pharmacy

Head  
Department of Pharmacy  
Integral University  
Lucknow